



Kentucky Distillers' Association Welcomes Lawrenceburg Bourbon Company as Newest Craft Member

*Veteran-Owned Company Relies on Core Values and Local Bourbon Heritage to
Create Jobs and Expand Tourism*

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FRANKFORT, Ky. – The Kentucky Distillers' Association announced Lawrenceburg Bourbon Company in Anderson County is the newest member of the non-profit trade group that unites and leads Kentucky's signature Bourbon and distilled spirits industry.

Lawrenceburg Bourbon Company was founded by veteran Greg Keeley, who said he relies on two things as he and his wife, Katie, grow their business: their core Navy values and Anderson County's Bourbon heritage.

"Our team is a wonderful collaboration of experienced industry hands and others with a love of Bourbon and extraordinary skills," Greg Keeley said. "As we grow, our commitment is to ensure 50% of our crew are those who have served, first responders and nursing professionals."

Born in Australia, Greg Keeley is a retired service-disabled Navy Combat Veteran who was commissioned in both the U.S. Navy and the Royal Australian Navy, serving in combat roles in Iraq, Afghanistan, Pacific and Middle East area operations. Katie Keeley is a reserve officer.

He said LBC is certified by the Department of Veterans Affairs as a Combat Disabled Veteran Owned Small Business, the only distillery in the U.S. so accredited.

Located at 1319 Versailles Road in Lawrenceburg, the new LBC campus includes a distillery, tasting room, gift shop, tours, private barrel room, private cask selections and a Bourbon and cocktail bar.

KDA President Eric Gregory thanked the Keeleys for their service to our country and said, "LBC is more than just Bourbon. They have a mission to serve others and because of that mission, they are going to make a difference for so many Kentuckians."

“When people like the team at LBC decide to join our Kentucky Bourbon family, they instantly see that the desire to serve and help is reciprocal. Our industry stands strong because we never stop helping each other. We’re proud and honored to welcome them to the KDA.”

Lawrenceburg Bourbon Company produces several Kentucky Bourbon and Rye whiskies, including One Cask Bourbon, Very Small Batch Bourbon, One Cask Rye, Ten X Ten Rye, High Wheat Rye, Empirical Series and Bourbon Cream.

Learn more at <https://lawrenceburgbourbon.com>.

Lawrenceburg Bourbon Company joins the KDA as a “Craft” level member, aging between 1 and 10,000 barrels per year. The KDA now has more than 60 member distilleries, the most since the glorious Repeal of Prohibition.

“I am astonished everyday by the generosity of folks in the Bourbon industry,” Greg Keeley said.

“It has made a tremendous impact on how we operate. One piece of advice that was proffered over and over – join the KDA. The team at LBC have already benefited from heeding that recommendation.”

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